

Enter the Boston Cyclists Union's #IBikeIBuyCharlesSt Raffle!



Starting on January 14th, bike to a business on Charles Street in Beacon Hill to enter our #IBikeIBuyCharlesSt raffle for a chance to win a gift card to one of the fantastic local businesses here in Beacon Hill. **Every entry helps support our local business community and helps make our streets safer and greener for everyone!**

To enter, take your bike to a local business on Charles St in Beacon Hill between Beacon St and the Longfellow Bridge and **make a social media post that tags the Boston Cyclists Union (Twitter: @bostonbikeunion, IG: @bostoncyclistsunion, Facebook: Boston Cyclists Union) and includes:**

- 1. The hashtag #IBikeIBuyCharlesSt**
- 2. A photo of your bike with whatever you bought from the local business and/or in front of the business.**
- 3. The name of the business on Charles St.**
- 4. A sentence describing what you purchased and/or why you visit this business by bike.**

Below is an example of a tweet and photo for a similar challenge in Cambridge. Make sure to include all the above criteria!



Bike Commuting MA
@driversofnyc

Thanks to the #IBikeIBuyMassAve challenge, I learned about China Fair and it's impressive selection of housewares! Bought a few mugs and a peppermill. Convenient bike parking right out front!
[#IBikeIBuyCambMA](#) [#ShopLocalCambMA](#)



If you don't have social media, or your accounts are private, please enter by going to <https://bit.ly/IBikeIBuyCharlesSt> or by scanning the QR code at the bottom of this flyer.

Every social media post or form submission prior to 11:59PM on February 21st counts as 1 entry into the raffle (1 entry per shop per visit). Winners will be drawn on February 7th and February 22nd and notified via social media DM or email.

Go to <https://bit.ly/BosBikePark> for bike parking locations in Beacon Hill.

Remember: every entry helps make our communities safer, greener and more economically viable for everyone!

Thank you to Cambridge Bike Safety for inspiration and support!

Go to bostoncyclistsunion.org/charles for more information.

